TCC Library Annual Report 2013-14

TCC Library Highlights from 2013-14
# TCC Library Annual Report 2013-14

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</tbody>
</table>
Professional Library Staff

Paula Settoon, Dean of Libraries and College Librarian
  Bachelor of Arts, English Education, Louisiana Tech University
  Master of Library and Information Science, Louisiana State University

Metro Campus Library, Public Services

Andria Burton, Manager
  Bachelor of Science, Elementary Education, University of Texas at San Antonio
  Master of Library and Information Science, University of Texas at Austin
  Master of Education, School Leadership, Wilmington College

Adam Brennan
  Associate of Arts, Liberal Arts, Tulsa Community College
  Bachelor of Arts, American Studies, Oklahoma State University
  Master of Library and Information Studies, University of Oklahoma

Suzanne Fisk
  Bachelor of Arts, Education, Southwestern University, Georgetown, TX
  Master of Library Science, Sam Houston State University, Huntsville, TX

Metro Campus Library, Technical Services

Casey Ashe, Manager
  Bachelor of Arts, Telecommunications, University of Tulsa
  Master of Library of Information Studies, University of Oklahoma

Bob Holzmann
  Bachelor of Music, University of Cincinnati College-Conservatory of Music
  Master of Business Administration, University of Phoenix

Cary Isley
  Bachelor of Science, Interdisciplinary Studies (Philosophy & English), Western Oregon University
  Master of Arts, Philosophy, Emory University
  Doctor of Philosophy, Philosophy, Emory University
  Master of Library and Information Studies, University of Alabama
Northeast Campus Library

Michael Meisenheimer, Manager
  Associate of Arts, Psychology, Tulsa Junior College
  Bachelor of Science, Business Management, University of Phoenix
  Master of Library and Information Studies, University of Oklahoma

Gisele Skinner McDaniel
  Bachelor of Arts, Liberal Arts, Asbury College (now Asbury University)
  Master of Science, Library Science, University of Kentucky

Evelyn Rogers
  Associate of Arts, Nursing/Psychology, Pasadena (CA) City College
  Bachelor of Science, Healthcare Management, University of La Verne (CA)
  Master of Arts, Practical Theology, Oral Roberts University
  Master of Library and Information Science, University of Oklahoma

Andy Taylor
  Bachelor of Music Education, University of Oklahoma
  Master of Library and Information Studies, University of Oklahoma

Southeast Campus Library

Stephanie Titsworth Ingold, Manager
  Bachelor of Arts, Elementary Education, Oklahoma State University
  Master of Library and Information Studies, University of Oklahoma

Suzanne Haynes
  Bachelor of Arts, Spanish Language and Literature, Oklahoma State University
  Master of Arts, History, Oklahoma State University
  Master of Library and Information Science, University of Oklahoma

Jamie Holmes
  Bachelor of Arts, English, Michigan State University
  Master of Library & Information Science, University of North Texas

Amy Norman
  Bachelor of Arts, English, Texas Christian University
  Master of Library and Information Science, University of Texas at Austin

West Campus Library

Amanda Kuhns, Manager
  Bachelor of Arts, French, University of Texas at Austin
  Master of Library and Information Studies, University of Oklahoma

Demetrius Bereolos
  Bachelor of Arts, Political Science & Journalism, University of Oklahoma
  Master of Arts, Journalism, University of Oklahoma
  Juris Doctor, Gonzaga University

Megan Donald
  Bachelor of Science, Economics, Virginia Commonwealth University
  Bachelor of Arts, Religious Studies, Virginia Commonwealth University
  Juris Doctor, University of Tulsa College of Law
  Master of Library and Information Studies, University of Oklahoma
Library Staff

Sharlot Hess, Administrative Assistant

Metro Campus Library, Public Services

Christa Blue
Travis Budd
Carl Jordan
Natalie Manke
Lisa Robinson
Amanda Ross
Christi Vanover

Metro Campus Library, Technical Services

Mary Kent
JP Moorman
Martha Powers
Victoria Wisdom
Garin Greer
Bill Laignel
Hans Pasco

Northeast Campus Library

Melanie Brennan
Mary Estrada
Julie Tate
Marina Metevelis
Cesar Palacios
Carmen Scott

Southeast Campus Library

Ayodele Ayoko
Josh Barnes
Kay Behar
Shane Byler
Jazmine Manns
Mark Roylance
Valerie Sanders
Tammy Thomason
Seth Warder
Randy Wimer
Scott Hillhouse
Scott Hutson
Stacey Lemond
Melissa Thurston

West Campus Library

Jessica Hampton
Jakob Lancaster
Taylor Lilly
Phillip Murray
Joseph Trouman
Sarah Wagner
College Goal 1: Learning Effectiveness and Student Success

Academic Strategies Course Readings

This year the library realized great collaboration with the leaders behind the growth and development of the Strategies for Academic Success course. Several of our librarians worked closely with faculty to create an online textbook for students. The online text is specifically geared to the unique needs of the students at Tulsa Community College. The course readings are available to students through a research guide using Springshare’s LibGuides, and are organized by topic: About TCC and Technology, Goals and Time Management, Study Skills, Critical Thinking, and Library and Writing. The use of the course readings guide will be piloted the summer semester 2014, and be fully implemented in the fall.

This new format has major strengths over the traditional textbook that benefits both staff and students. A key strength of the new format is our ability to update and modify the content easily and timely. Faculty will be able to submit new information to maintain its currency and relevancy. The new format will also save our students a great deal of money. Since students will no longer have to purchase the $90.00 textbook, this guide will collectively save TCC students about $200,000 each semester.
Mobile Applications for Education

One extremely relevant and forward-thinking avenue for delivering information literacy concepts and encouraging critical thinking is the use of mobile applications. Several of the major library databases, including EBSCO and Science Direct, offer research mobile apps that can be downloaded to Android and Apple devices. Beginning with a presentation to staff and faculty at Convocation 2013 that showcased many of these apps, the librarians have leveraged these tools during instruction sessions.

At West campus the EBSCO app is always highlighted during information literacy classes and students are provided with the opportunity to download the app during the session. Indeed, recent statistics illustrate just how successful these endeavors have been. From August 2013 to March 2014, students, staff and faculty have accessed the EBSCO database via mobile device over 1,700 times. In addition to featuring mobile research apps in information literacy classes, the West campus librarian has also been invited into six CSCI 1203 classes to teach an apps workshop. A research guide highlighting free and useful apps is a complementary piece to the curriculum.

These mobile apps provide another avenue to reach out to developmental education students and those that are less technologically proficient. The scaled-down version of the apps is oftentimes less intimidating than the full-site version. This allows the TCC librarians to meet students at their point-of-need, while still remaining at the technology comfort level of the student.
Online Research Orientation

Another new instructional component includes an online library course available through Blackboard. This course is designed to meet the varied needs of both our online students, as well as our face-to-face students. It offers a range of information from very basic library orientation material to more advanced research strategies. Information is presented using mixed methods to offer engaging instruction that allows users to interact with the material and apply what they are learning. We are thrilled to offer our online students similar instruction as our face-to-face students!

By offering this online library course to our face-to-face students, we will be able to implement a “flipped classroom.” A flipped classroom inverts the traditional educational model so that the content is delivered outside of class, while class time is spent on activities normally considered “homework.” Then during class time, students work on activities which force them to apply what they have learned. Our librarians will be able to monitor students and clarify any confusion during class time. There will be a definite shift from showing the technical aspects of how to search the catalog or a database to critical thinking that incorporates application and evaluation.
Research Guides

The TCC Library creates mini-websites called Research Guides that focus on a variety of topics and specific courses. A Research Guide provides a one-stop destination for students to find everything that they may need to understand a subject and complete coursework assignments.

The TCC Library has made a focused effort to improve the effectiveness of Research Guides by collaborating with faculty to make the resource more meaningful for students. Some examples include A Game of Libraries for Academic Strategies classes, Chemistry for Chemistry I & II classes and Harry Potter for Honors Composition II.

Research Guides can easily be linked in BlackBoard for any course, and the content can be updated anytime to evolve with the needs of faculty. The guide for Dr. Bud Turman’s TCC Supervisory Management course is an example of a resource that can be expanded to encompass multiple courses taught by an instructor.
Collection Development

Working with the ESL department, the NEC Library received an ASIG Grant which allowed the library to purchase many new items to expand the ESL collection. This is displayed in a separate eight-section area on special shelving.

In October, the Library sponsored presentations from Matt Upson, an expert in using graphic novels to connect with students. Mr. Upson reminded the audience that graphic novels cover a multitude of subjects and appeal to a wide variety of students. As a result of the demand in the area, librarians have been busy updating the graphic novels collection.

Research shows that students who pursue leisure reading generally perform better in school. In January, readers’ advisory expert, Mark Carlson of the Tulsa City-County Library worked with trained library staff in ways to connect non-readers with just the right book. Carlson reminded the audience that it is possible to interest non-readers in reading when they are interested in a particular subject, and he gave the audience tips on making those connections. Thanks to an increase in the budget for books, librarians were able to purchase popular literature to support Developmental Education and leisure reading.

New Interlibrary Loan System: ILLiad

The ILLiad system offers many advantages over traditional ILL. It makes placing requests easier, especially for those who place requests frequently. Patrons can also review the status of outstanding requests or loans simply by logging onto their ILLiad accounts. Self-service options include updating account information as well as placing requests for specific types of materials, while fully electronic delivery of select articles allows faster access to the articles requested.

You will need to create a logon the very first time you use the new system: Username and password may be nearly any combination you choose. Future access to the ILLiad system will use the credentials you create at registration.
College Goal 2: Organizational Development and Accountability

Library Spaces

The Southeast Campus Library was remodeled last summer to allow for a more aesthetic and pleasing atmosphere as well as one that meets the needs of our students in more practical ways. A new classroom was created by taking two smaller rooms and making them into one large room. There is now seating for 28-32 students at tables. There are 18 laptops available for instruction use and SEC Library is looking forward to integrating new instructional technology and developing ways to have more opportunities for active learning.

SEC Library added two more study rooms so that there are now three study rooms available for students. The Library is also zoned so that there are three areas: Silent, Quiet and Active.

In addition, the SEC Library now has a display for New Books and graphic novels that are displayed on bookshelves as patrons enter the library.

The Metro Campus Library is home to a newly remodeled classroom with tables and computers available for instruction purposes; new instructional technology is being added to this area as well. There are now three study rooms available for student use with new whiteboards and monitors that will connect to laptops for student group work. Other student areas have been refreshed with lamps, plants, and some updated furniture.

At the West Campus Library a plan is in place to create a larger quiet study area which entails moving the PCs and study tables to the opposite side of the library, so that students are away from the info desk and staff offices. There is also a Quiet Study Room that seats up to a group of six comfortably.

In addition, there is a new Storytime Lab in a recessed nook of the library that holds the children’s literature collection as well as equipment for the Child Development students to use to practice holding storytime sessions for children from the Child Development Center. Finally, WC Library is in the process of modernizing the library instruction classroom with plans to add tables and tablet technology for student use.
Thanks to the **Northeast Campus Library's** ASIG grant, this attractive printed and audio collection is popular with our ESL students and gets a lot of use. Graphic Novels are now displayed in the leisure seating area on the slanted shelves which also display the periodical collection. The classroom was used twice a week in the evenings by Union Public School Adult Learning Center staff to hold free GED classes for adults. Another group that met regularly during the spring semester was a group of men from the Salvation Army.

NEC Library houses The Heritage Center which is in the process of scanning and digitizing pictures from the Heritage Center for eventual online viewing. NEC Library is also the designated campus to host the Oklahoma Collection which includes bound Oklahoma journals as well as books previously held at other campuses. And finally, just for fun, the jigsaw table is a stress relaxer and is enjoyed by many students.
College Goal 3: Community Engagement

Louder than a Bomb University

The TCC Library partnered with the Arts and Humanities Council of Tulsa to offer “Louder than a Bomb University” at the Southeast Campus.

“Louder Than a Bomb” is a nationwide high school poetry slam competition, and in 2014 Tulsa became one of only two cities to extend the program to the college level thanks to the leadership of Adam Brennan and Josh Barnes. The event was in association with the Hardesty Arts Center. Over forty people attended to watch five poets, aged 18-25, perform original spoken word pieces to compete for cash prizes and matching donations to a local area high school of their choice. The library held two poetry workshops to help contestants prepare for the competition. A prize was also awarded for Best Peace Poem, in association with the Teach-Ins for Peace program.

Second Annual “Blind Date with a Book”

Last spring the TCC Library launched the “Blind Date with a Book” event to encourage students to engage in leisure reading. This spring was the second year that the library held this event, and this year saw more than triple the number of participants which made it one of TCC Library’s most popular events. While targeting Developmental Reading & Writing, library staff made a strong effort to include the whole college. This year the participation forms were available online as well as in the traditional paper format.

All four campuses were involved in the college-wide event that welcomed participation from everyone, including students, staff & faculty. Library staff collaborated with Student Activities to provide snacks during the “date” pick-up times.

The event was positive for patrons because it allowed them to interact with library staff outside of the formal academic setting. It also promoted reading for pleasure, which supports effective learning and student success. It was positive for the library in several ways, as it was an opportunity for collection development as well as a way to showcase new additions to the collection. For some libraries this was the first large foray into creating a leisure reading section of books. Because the “Blind Date with a Book” event brought patrons into the physical library, it gave library staff a chance to foster and further relationships with students, faculty & staff.
**Library Card Drives**

TCC Library partnered with the Tulsa City County Library (TCCL) again to stage another library card drive. Staff from TCCL set up tables at each of the four campus library locations where students, faculty & staff could apply for a TCCL card and ask questions. TCCL provided brochures and handouts about the various services they offer. The event was very successful: the total number of students who signed up for a library card during the event was 69, and students had 90 additional interactions with TCCL employees. The Library plans to invite TCCL to return for library card drives each semester.

**Library Booths at Paint the Zoo Blue & Convocation**

The TCC Library participated in two college events, Paint the Zoo Blue! and TCC’s Convocation to inform the Tulsa community and TCC about the collection, new services, and introduce new library staff. This is the first year the Library participated in a college marketing event, Paint the Zoo Blue!, to the Tulsa community. Several staff members enjoyed the opportunity to meet and visit with many interested students, faculty & staff among the Tulsa and TCC community at both events.

The Library’s presence at the events consisted of setting up a table of interest with information about services and staff. To draw people in, the library used a large, remote-operated, yellow fish blimp as well as a tri-fold cardboard display with posters from database vendors highlighting a variety of disciplines such as ScienceDirect, Biography in Context & the Gale Virtual Reference Library.

The popular giveaways included blue personalized pens with the TCC Library’s motto (“Explore. Discover. Succeed.”) and a choice of four fun, informational postcards with a library or reading theme. The visitors were interested to hear about the library’s hours, particularly Metro’s new Saturday hours, changes for the fall and new online services such as scheduling an appointment with a librarian and study room reservations.
Library Superhero Trading Cards

To introduce new and current library staff to visitors, TCC Library produced 28 Library Superhero Trading Cards comprised of a photo of individual library staff, a Superhero power, a favorite author or two and library information on reverse side. The display also included group staff photos from each campus library as well as business cards distribution. Students and faculty had fun recognizing various staff members from their campus and added a trading or business card to their bags.
## By the Numbers

### TCC Library Holdings

<table>
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<tr>
<th></th>
<th>Books</th>
<th>Videos</th>
<th>Periodicals</th>
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<td><strong>Metro</strong></td>
<td>32,167</td>
<td>1,554</td>
<td>296</td>
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<tr>
<td><strong>Northeast</strong></td>
<td>20,669</td>
<td>514</td>
<td>134</td>
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<tr>
<td><strong>Southeast</strong></td>
<td>25,637</td>
<td>1,203</td>
<td>41</td>
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<tr>
<td><strong>West</strong></td>
<td>6,488</td>
<td>526</td>
<td>41</td>
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<tr>
<td><strong>Audio</strong></td>
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<td><strong>Children’s Literature</strong></td>
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<td><strong>Total Print Books</strong></td>
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<td><strong>Total Audio &amp; Video</strong></td>
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<td><strong>Collection subtotal</strong></td>
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<td><strong>Total Periodicals</strong></td>
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<td><strong>Microforms</strong></td>
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<td><strong>Total Print Collection</strong></td>
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<td><strong>Electronic Books(^1)</strong></td>
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<td><strong>Grand Total Collection</strong></td>
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<td><strong>100,169</strong></td>
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### Cataloging and Processing

- **New Title Records Added** 3,608
- **New Holdings (campus location) Records\(^2\)** 4,112
- **New Items (barcoded books, AV, volumes)** 3,991
- **Bibliographic Maintenance (updated, replaced)\(^3\)** 4,482

\(^1\)Total ebooks reflects 89,104 titles deleted from the catalog in January 2014.
\(^2\)Holdings includes hardcopy serials issues/volumes that are not barcoded.
\(^3\)Replaced bibliographic records do not include bulk updates that are batch loaded.
Visitors to the TCC Library

<table>
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<th>Summer 2013</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
<th>Totals</th>
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<tbody>
<tr>
<td>Metro*</td>
<td>9,988</td>
<td>102,282</td>
<td>86,266</td>
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<tr>
<td>NEC</td>
<td>6,393</td>
<td>33,117</td>
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<td>66,720</td>
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<td>SEC</td>
<td>17,402</td>
<td>72,278</td>
<td>80,079</td>
<td>169,759</td>
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<td>West</td>
<td>3,488</td>
<td>11,213</td>
<td>12,478</td>
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<td>Totals</td>
<td>91,271</td>
<td>218,890</td>
<td>206,033</td>
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Five Year Overview
## Student Orientations & Instruction Sessions

### Summer 2013, Fall 2013, Spring 2014

<table>
<thead>
<tr>
<th>Location</th>
<th>Summer 2013</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
<th>Totals</th>
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<tbody>
<tr>
<td>Metro*</td>
<td>4</td>
<td>103</td>
<td>27</td>
<td>134</td>
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<tr>
<td>NEC</td>
<td>11</td>
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<tr>
<td>SEC</td>
<td>6</td>
<td>180</td>
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<tr>
<td>West</td>
<td>14</td>
<td>62</td>
<td>34</td>
<td>110</td>
</tr>
<tr>
<td>Other</td>
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<tr>
<td>Totals</td>
<td>35</td>
<td>393</td>
<td>159</td>
<td>587</td>
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</tbody>
</table>

*Metro was closed most of the summer semester 2013 due to a fire.

**Metro classroom was closed during spring semester 2014 due to the remodel of the call center.

### Five Year Overview

![Chart showing student orientations and instruction sessions from 2009-2010 to 2013-2014]
### TCC Library Circulation

<table>
<thead>
<tr>
<th></th>
<th>Summer 2013</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Metro*</td>
<td>511</td>
<td>5,556</td>
<td>4,875</td>
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<tr>
<td>NEC</td>
<td>804</td>
<td>2,784</td>
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<td>5,906</td>
</tr>
<tr>
<td>SEC</td>
<td>370</td>
<td>3,610</td>
<td>3,547</td>
<td>7,527</td>
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<tr>
<td>West</td>
<td>187</td>
<td>1,160</td>
<td>1,541</td>
<td>2,888</td>
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<tr>
<td>Totals</td>
<td>1,872</td>
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### Reference Questions Answered

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<th>Summer 2013</th>
<th>Fall 2013</th>
<th>Spring 2014</th>
<th>Totals</th>
</tr>
</thead>
<tbody>
<tr>
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<td>252</td>
<td>1,016</td>
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<td>1,715</td>
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<tr>
<td>NEC</td>
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<td>494</td>
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<td>SEC</td>
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<td>1,762</td>
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<tr>
<td>West</td>
<td>264</td>
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<td>1,053</td>
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<td>3,026</td>
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