Consent Agenda for Marketing Committee 10/14/16

Sarah Wagner

August
- Helped promote Poképops event on campus. (8 participants)
- Was Library liaison at two NSOs.

September
- Organized the Photobomb with a Banned Book event. Promoted said event with flyers, social media posts, hall display and standing display. Staffed event with Megan. (Event was September 28 with 23 participants.)
- Marketed other campus library events at WC by plasma screen and flyers in library. (Pop-up Library, Banned Comics, Honors Retreat)
- Set up display for Honors Retreat.
- Set up and monitored table for the Student Success Fair, September 20-21. (41 participants)
- Created short Powtoon video about library services. Posted to Facebook and to Youtube.
- Created Powtoon video for Banned Books Week, posted to Facebook.
- Helped staff Banned Comics presentation at C4C, September 29, 2016.
- Designed/Set up interactive Walking Dead display

October
- Made hall display featuring new DVDs

Facebook update
- We’ve increased our # of likes. Hopefully all the librarians are helping to promote FB in InfoLit sessions.
- Please remember to post on your day – you can always schedule in advance.

Amy Norman
- Volunteered at Paint the Zoo
- Participated in United Way Day of Caring
- Met with Social Science Chair, Jenilyn Schultz to discuss library resources, etc.
- Posted photos and articles to the Library’s Facebook page
- Created Library Outreach Report Form in LibWizard
- Created small library displays for Have you RED this book? and Hispanic Heritage Month
- Continue to monitor Facebook feeds about library outreach ideas
- Continuing email conversations with Iowa librarian about words on windows project

Role Report

I created the Library Outreach Form.

I’m also in email contact with the organizer of the words on libraries’ windows project, Molly Rideout from Grin City Collective.

Lisa Haldeman

Lisa has been working with Paula to submit 5 articles for The Week to highlight the United Way fundraising at TCC. She has already submitted 3 articles for Paula with 2 more left for the month of October.

Lisa submitted an article to The Week for the week of September 26th to promote Banned Books week college wide.

Josh Barnes

- Posted to Facebook page
- Worked Library Table at Convocation
- Worked Pokepops, 1st attempt (0 participants)
- Worked Pokepops, 2nd attempt (20 participants)
- Volunteered at Paint the Zoo Blue
- Participated in SuperBad (25 participants)
- Worked library table at Majors Fair
- Worked Photobomb with a Banned Book (53 participants)
- Distributed fliers and emails for Banned Books Week
Natalie Manke & Adam Brennan

Banned Books Week

- Set up a wanted poster photo booth. Design courtesy of game plan. Participation was modest, but we will keep the poster for next year.
- Adam and Natalie gave a lecture with Josh on Superbad: Banned comics we read anyways. The event was successful with 25 in attendance. We ate 6.5 out of 10 pizzas provided by Student Life.

TCC Majors Fair

- Adam organized volunteers and passed on table props to Josh, who participated in this event along with Amy Norman, and Andy Taylor. This was part of his duties as College Wide Events Lead.

Other news

- Adam was on channel 6 news in a news piece featuring print control @ TCC. Read and watch it here.
- TCCL library card drives: Oct 10 and 17th were the weeks we were looking into having this drive. I have not heard back from Tracy Warren as of 10/12.
- The president of student government expressed a deep interest in partnering with us for LTAB next year. We can expect a lot of student participation.